



Downtown West Orange Alliance is seeking vendors/crafters for the Annual West Orange Street Fair – which attracts thousands to the streets of West Orange, for shopping, food, fun and more

FOR IMMEDIATE RELEASE

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**Downtown West Orange Alliance Seeking Vendors/Crafters
for Annual West Orange Street Fair
Saturday, June 4 from 11 a.m. - 5 p.m.**

The West Orange Street Fair – featuring vendors, free admission to the Thomas Edison Museum, food trucks, street performers, a car show and more – is anticipated to attract thousands to the streets of Downtown West Orange

West Orange, NJ – March 9, 2022 – West Orange business and area vendors and crafters are invited to apply for a space to sell their wares at the West Orange Street Fair on Saturday, June 4. View/download the [vendor application here](#).

The popular West Orange Street Fair is scheduled to make its return in 2022 on Saturday, June 4 from 11 a.m. to 5 p.m., after a two-year suspension due to COVID. One of the biggest events of the year in West Orange, the Street Fair will feature crafters, vendors, food, street performers, a classic car show, beer & wine garden, free admission to the Thomas Edison museum and more!

Downtown shop owners and area crafters/vendors are invited to apply to participate at this year's event. In years past, over 100 vendors have touted their wares – with many coming back year after year. Securing a spot at the Street Fair is a great way to get involved in the community and reach West Orange residents of all ages. From area artisans and retailers, to small business and informational booths, vendors at the Street Fair will have something for everyone.

The Downtown West Orange Alliance (DWOA) strives for authenticity, uniqueness and diversity in its vendor selection. Complete guidelines and terms are outlined on the vendor application [here](#). The application must be completed and sent in before April 15 at 9 pm to receive the early bird rate. Prices will go up after the 15th.

Sponsorship opportunities are also available see more information [here](#)

All are invited to stroll along our main street, browse curated vendors and grab delicious eats from our famed food vendors during the West Orange Street Fair. With food options of all kinds, the event will have the distinct taste of West Orange – plus some new menus – to create a palate unique to the Fair. Food

vendor opportunities are very limited – interested vendors should submit a request to downtown@westorange.org for consideration.

Kids of all ages will enjoy the Street Fair fun as they are greeted by their favorite costumed characters, including a T-Rex, Spider-Man, Black Panther, Disney Princesses, Minions and more. For the adults, the Street Fair will feature a Beer & Wine Garden and live music by The Howling Poets.

All visitors will also enjoy free admission to the Thomas Edison National Historic Park during the event.

For more information on Downtown West Orange, visit the [Downtown West Orange Alliance website](#) or call (973) 325-4109.

For more information about West Orange, NJ, [visit the website](#) or call 973-325-4100.

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About the Downtown West Orange Alliance (DWOA)

The Downtown West Orange Alliance (DWOA) is a nonprofit organization that manages the town's Special Improvement District. The Downtown West Orange Alliance was formed in August 1998 through the ordinance that created the Special Improvement District. Recognizing the unique contributions by the residential, historic, and commercial properties that collectively form our "downtown," the Township of West Orange created the Special Improvement District to encourage economic revitalization of the neighborhoods of Tory Corner, Eagle Rock, and St. Mark's, and the Valley.

The Downtown West Orange Alliance has followed the Main Street Four Point Approach™, which is a volunteer-driven, historic preservation-based, economic development program. A nationally successful model for revitalizing downtowns entirely dependent on grants, donations, and volunteer muscle, the Main Street Approach™ stresses historic preservation as the underlying design principle for the revitalization effort. Main Street efforts nationwide aim to maximize the economic potential of each historic commercial district while preserving its authentic character. For West Orange, the volunteer-led teams are critical to the success of the program and involve stakeholders – residents, business owners, and property owners – in making decisions about the future of the Downtown.

More information about the DWOA can be found at <https://www.downtownwo.com> or call 973-325-4109.

About West Orange, NJ

An historic suburb less than 20 miles from Manhattan with lots of open space and old-fashioned charm, the Watchung Mountain ridges and Manhattan skyline are the backdrops for this Essex County enclave, where some 48,000 people live within its 12.5 square miles. The community boasts spectacular views of the South Mountain and Eagle Rock reservations, five-star golf courses, 12 beautiful public parks, four public tennis courts, an outdoor amphitheater, a dine-in multi-screen movie theater, a state-of-the-art public pool and recreation center, a waterfront recreation complex, a zoo and a skating arena. For more information about West Orange, NJ, visit <https://www.westorange.org/> or call 973-325-4100.