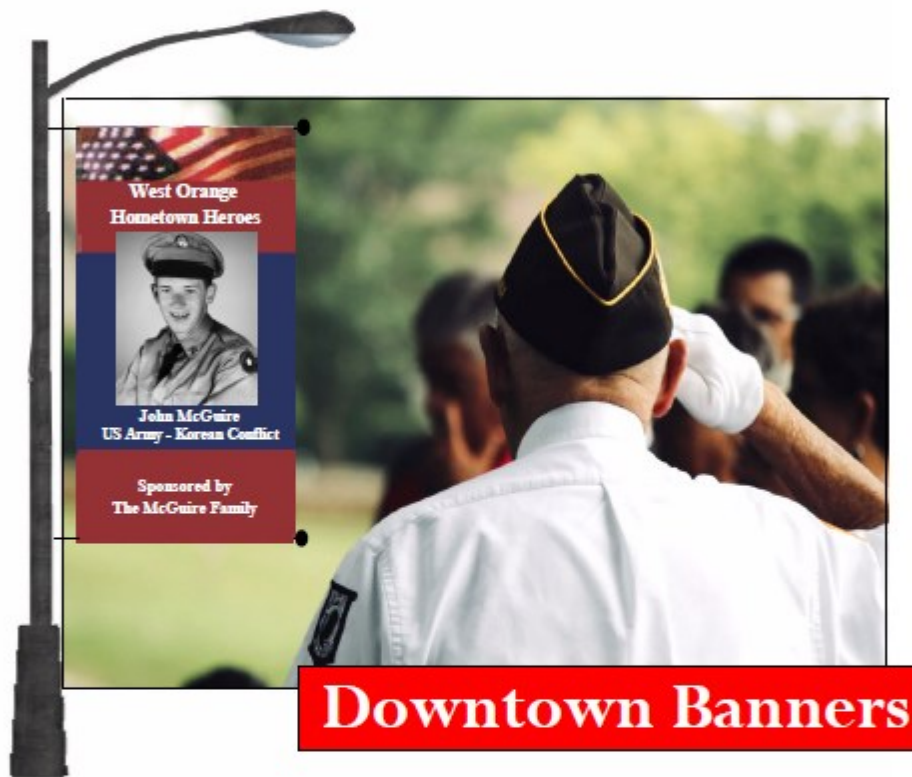


Honoring and Remembering Veterans in West Orange
New Jersey's Most Decorated Community

Hometown Heroes



*Purchase a sponsorship and have a photo of
your Hometown Hero displayed on a banner
in the downtown corridor of West Orange, N.J.*

DETAILS AND ORDER FORM INSIDE





Downtown West Orange Alliance
Megan Brill Executive Director
66 Main Street - West Orange, NJ 07052
(973) 325 - 4109
E-mail: downtown@westorange.org
www.downtownwo.com

What is the Hometown Heroes Program?

The Hometown Heroes program is administered by the Downtown West Orange Alliance and is a program designed to place banners along the downtown corridor in West Orange. It is specifically intended to pay tribute as a living memorial to all service men and woman from West Orange who have served or are serving in any branch of the military. Each banner will be in the same patriotic style and honor a specific individual that will include their name, picture (preferably in uniform), branch of service, and era of service. The name(s) of the sponsor purchasing the banner will be listed on the bottom. The banners will be installed on existing utility poles in the downtown corridor. This program is open to all former and current residents who served in the military.



How do I sponsor a banner and what is the cost and size?

Family members and loved ones of veterans can purchase a banner. The cost is \$200 and the banner size is 30" x 60". You must submit a photo for the banner preferably in uniform of the veteran. The banner will be displayed for a period of at least one year and will be returned to the sponsor who purchased it when taken down. Financial consideration will be given to qualifying veteran's families who cannot afford the cost of the banner. Please contact us for more information. All requests will be kept confidential.

What are the requirements?

Anyone can purchase a banner. The individual displayed on the banner is limited to any former or current West Orange resident who has served in the military. The eras of service are seen on the chart below.

Era of Service - Dates provided by Department of Defense

Global War on Terror (GWOT) September 11, 2001 - to present
Persian Gulf (PG) August 2, 1990 - August 31, 1991
Military Service during Cold War (CW) September 2, 1945 - December 26, 1991
Vietnam Era (VE) February 26, 1961 - May 7, 1975
Korean Conflict Era (KC) June 27, 1950 - January 31, 1955
WWII (W2) December 7, 1941 - December 31, 1946
WWI (W1) April 6, 1917 - November 11, 1918

HOMETOWN HERO ORDER FORM

- PLEASE PRINT CLEARLY -

Full name of person to appear on banner _____

Date of birth _____

Former or current West Orange address of veteran _____

Branch of Military _____ Era of Service (see chart) _____

Is this veteran ? _____ ALIVE _____ DECEASED _____ KIA _____ POW/MIA

Name of person submitting photo and relationship to Hometown Hero veteran _____

Your address _____

Phone number () _____

E-mail address _____ @ _____

PHOTO RELEASE (must be signed)

I hereby grant permission to the Downtown West Orange Alliance to use the submitted photo which is an accurate likeness of the individual to be used in the Hometown Heroes program without any payment of other consideration. I also hereby certify all submitted information to be correct and accurate. **Must be same person making submission.**

Signature _____ Date _____

Printed name of signature _____

Sponsoring family name(s) to appear on bottom of banner (See back cover for example)

Although we can't guarantee a location we will do our best to accommodate your request.
Preferred location in downtown corridor _____

For any questions concerning a West Orange veteran's service or for any assistance in scanning photographs e-mail Joe Fagan: jfagan@westorange.org

Send this completed form with a check for \$200 for each submission payable to:
Downtown West Orange Alliance
Hometown Hero Program
66 Main Street, West Orange, NJ 07052



Credit Card can be accepted. Call (973) 325-4109 or
e-mail: downtown@westorange.org



Instructions for submitting a corresponding photo.

A photo can be submitted by e-mail to: downtown@westorange.org

Please put the name of the person in the subject line. All submissions are on a first come first served basis. The Downtown West Orange Alliance reserves the right to reject submissions if they do not meet stated requirements or if the quality of photo is determined to be unacceptable.



**West Orange
Hometown Heroes**



**John McGuire
US Army - Korean Conflict**

**Sponsored by
The McGuire Family**

The West Orange Downtown Alliance is a New Jersey nonprofit 501(c)3 organization formed in August of 1998. It was formed for the purpose of managing the town's Special Improvement District (SID) to assist in the economic revitalization of the neighborhoods known as Tory Corner, Eagle Rock, St. Mark's and the Valley. DWOA follows the Four Point Approach to Downtown Management using organization, promotion, design and economic revitalization as defined by the National Main Street Center and Main Street New Jersey Organizations.

Design and layout by Joseph Fagan