



# **The 27<sup>th</sup> Annual Mayor's 5K Run/Walk to Break the Silence on Ovarian Cancer®**

June 2017

Dear friends,

Please join us on **Sunday, Sept. 24, 2017** as we take to the streets for the **Mayor's 5K Run/Walk to Break The Silence On Ovarian Cancer!** The Downtown West Orange Alliance, in partnership with the National Ovarian Cancer Coalition, would like to invite you to participate in this wonderful and important community event.

Last year more than 1,000 friends and neighbors and over 40 teams took part in the event. Every woman is at risk of developing ovarian cancer. There is no early detection test for ovarian cancer; so many women are diagnosed when the disease is in an advanced stage. However, there are symptoms associated with this disease, as well as factors that can increase or decrease a woman's risk. I hope everyone will take the time to educate themselves about ovarian cancer this September by coming to our run/walk and donating to the cause to help us find a cure. Here's how you can help:

- **Become a sponsor**— Have your company or organization positively identified with a critical women's health issue that affects the entire family.
- **Form a team** — And build your fundraising efforts! Team and Sponsor information is enclosed & online [www.WalkforOvarianCancer.com](http://www.WalkforOvarianCancer.com) or [www.WestOrange.org](http://www.WestOrange.org)

Ovarian cancer is more than a woman's disease... it impacts the entire family. Actions we take together will have a direct effect on the future health of women and families in our community. Please see the attached forms and I hope to see you at our Run/Walk.

Sincerely,

Mayor Robert Parisi





# Sponsorship Opportunities

## Mayor's 5K Run/Walk to Break the Silence on Ovarian Cancer® Sunday, September 24, 2017

As a sponsor of the Mayor's 5K Run/Walk to **Break the Silence on Ovarian Cancer**, your company or organization will be associated with a critical women's health issue. Ovarian cancer is more than a woman's disease; it affects the entire family and our community.

Please join the fight and help us find a cure.

Diamond Presenter—\$5,000		
<ul style="list-style-type: none"> <li>• Company Name/Logo Displayed Along Route</li> <li>• Company Name/Logo on T-shirt</li> <li>• Company Name/Logo on Banner</li> <li>• Company Name/Logo in Press Release</li> </ul>	<ul style="list-style-type: none"> <li>• Company Name/Logo in Visual Media Campaign</li> <li>• Website Recognition</li> <li>• Sponsor Table</li> <li>• 15 complimentary registrations</li> </ul>	
Platinum Presenter—\$3,500		
<ul style="list-style-type: none"> <li>• Company Name/Logo on T-shirt</li> <li>• Company Name/Logo in Press Release</li> <li>• Website recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor table</li> <li>• 10 complimentary registrations</li> </ul>	
Gold — \$2,500	Silver— \$1,000	Bronze — \$500
<ul style="list-style-type: none"> <li>• Company Name/Logo on T-shirt</li> <li>• Company Name/Logo in Press Release</li> <li>• Website Recognition</li> <li>• Sponsor Table</li> <li>• 6 Complimentary Registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Company Name/Logo on T-shirt</li> <li>• Website Recognition</li> <li>• Sponsor Table</li> <li>• 4 Complimentary Registrations</li> </ul>	<ul style="list-style-type: none"> <li>• Company Name/Logo on T-shirt</li> <li>• Sponsor Table</li> <li>• 2 Complimentary Registrations</li> </ul>
Teal Doctor Pledge — \$150		Teal Pledge — \$100
<ul style="list-style-type: none"> <li>• Sign displayed along route "Dr. Good is Breaking the Silence on Ovarian Cancer"</li> <li>• 1 Complimentary Registration</li> </ul>		<ul style="list-style-type: none"> <li>• 1 Complimentary Registration</li> </ul>



Sponsor Agreement must be received by August 20, 2017 for inclusion in printed event materials.





# Sponsorship Agreement

Mayor's 5K Run/Walk to  
**Break the Silence on Ovarian Cancer®**  
Sunday, September 24, 2017

Sponsor Information		
Name of Company, Institution or Individual		Contact Person
Email	Phone	Fax
Billing Address (including city, state and zip code)		
Name as you wish it to appear in printed materials		
Sponsor Contribution		
Cash/Check Contribution		
\$		
Total Contribution	<input type="checkbox"/> Diamond Presenter (\$5,000) <input type="checkbox"/> Platinum (\$3,500) <input type="checkbox"/> Gold (\$2,500)	
	<input type="checkbox"/> Silver (\$1000) <input type="checkbox"/> Bronze (\$500) <input type="checkbox"/> Teal Doctor Pledge (\$150) <input type="checkbox"/> Teal Pledge (\$100)	
Sponsor Signature		
<b><i>I/We agree to sponsor the Mayor's 5K Run/Walk to Break the Silence on Ovarian Cancer to be held on Sunday, September 24, 2017.</i></b>		
Signature		Date
Print Name	Title	<input type="checkbox"/> Full payment enclosed <input type="checkbox"/> Payment to follow by <b>August 20, 2017</b>

**Thank you for your generous support!**

Remember, payment and print deadline is August 20, 2017

Please make checks payable to **DWOA/NOCC**, and mail with form to:  
DWOA, Township of West Orange, 66 Main Street, West Orange, NJ 07052 Attn: Megan Brill

